

# 24 INNOVATIVE ways businesses use ACCORDION FOLDERS

**Accordion Folders**  
**are a perfect tool for**  
**packaging information and**  
**promoting your brand.**

**Investment Firms** use accordion folders as a client welcome kit, an investment offering kit, or a client organization tool.



**Human Resource Departments** use accordion folders as employee orientation kits, comp & benefits packages, or an out placement organizer.



**Banks & Credit Unions** use accordion folders to cross sell additional services, a client package for important documents, or as a new customer welcome kit that might include special offers.



**Title & Settlement Companies** use accordion folders as a home records organizer, or a closing folder for home purchases.



**Property Management Firms** use accordion folders as a tenant introduction kit, or an organization tool for all services available to owners and tenants.



**Youth & Education Programs** use  
accordion folders as orientation kits, parents guide kits,  
or a career resources organization folder.



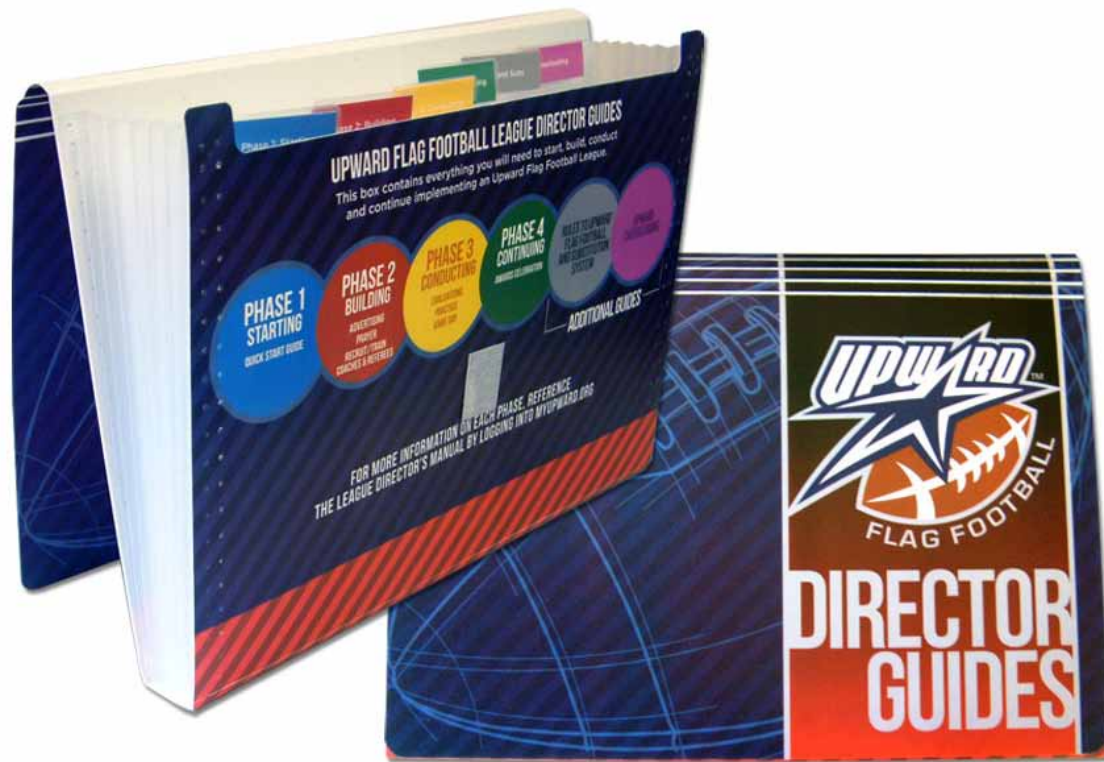


**Health Care Companies** use accordion folders as a discharge kit, an admittance kit, or a medical records organizing tool.

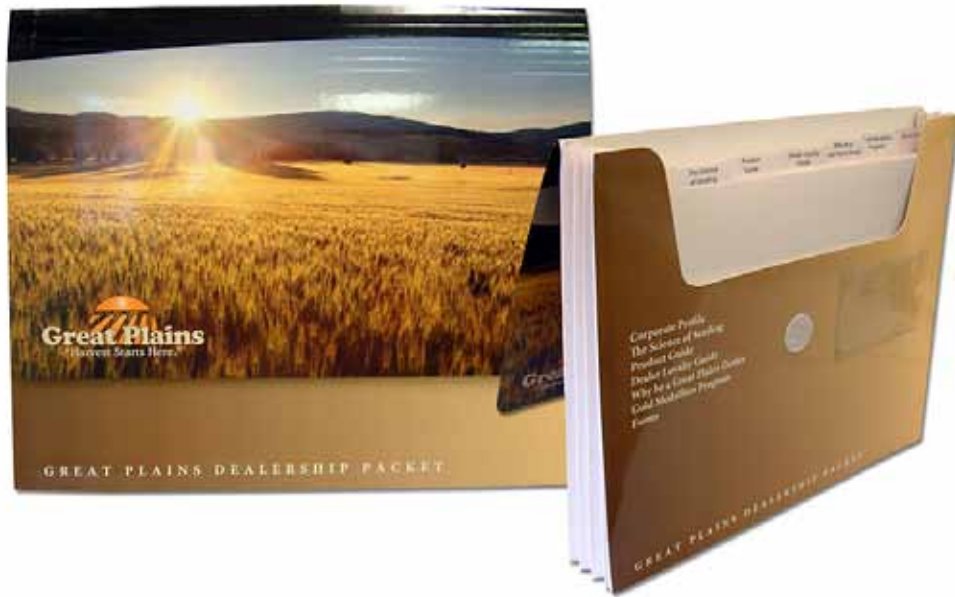


**Hospitals discovered that using  
Accordion Folders  
to create an organized discharge  
kit can reduce readmission rates  
saving them thousands of \$\$\$.**

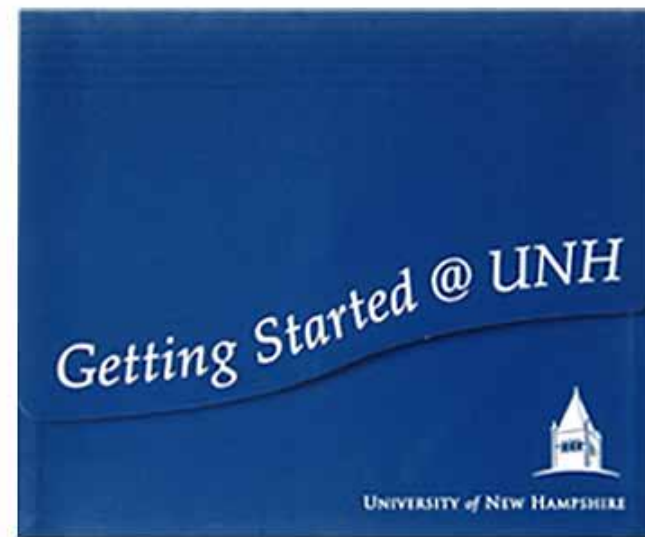
**Athletic Leagues** use accordion folders for coaches training tools, or as team orientation packages.



**Manufacturers** use accordion folders as dealer kits, or product specification kits.



**Colleges & Universities** use accordion folders for student & parent welcome & orientation kits.



# **Accordion Folders offer** **Brand Awareness**

**Design it to make a promotional  
piece & generate new clients**

# **Accordion Folders offer** **Savings**

**1 folder for  
numerous services**

# **Accordion Folders offer** **Advertising**

**Promote services to  
existing or potential clients**



# **Accordion Folders offer** **Organization**

**Important documents, forms,  
booklets & other essential  
papers filed in 1 folder**

# **Accordion Folders offer** **Special Features**

**Custom tabs, variety of closures,  
business card holders &  
additional plastic holders**

**How can**  
**Accordion Folders**  
**help your business** ?